



Business Administration

Course Number: **BUAD 460**

Course Title: **INVESTING IN FINANCIAL INSTITUTIONS**

Credits: 3

Calendar Description: Hours per week: 3

Graduation Requirement: Elective – BBA, Finance

Substitutable Courses: No

Transfer Credit: No

Special Notes: N/A

Originally Developed: Fall 2017

EDCO Approval: Winter 2018

Chair Approval:

Notes

In order to pass this course, the student must obtain 50% or higher on final exam.
There will be no make-up or supplementary exams/quizzes. Class attendance is required and active class participation/contribution are expected.
Course Format: Interactive lectures, in-class discussions, case studies, assignments, group presentations and a comprehensive final exam.
Case Study: Each group will be assigned a real company or industry case to analyze and debate in class.
Group Project: Each group will be assigned a bank to analyze for portfolio investment purposes. The deliverables include an investment report (40%), an investment presentation to the class (40%), and an Excel model (20%) to be submitted and used during presentation.

Required Texts/Resources

Valuation of Financial Companies, Wiley Mario Massari, G. Gianfrate, L. Zanetti. – the physical book is available at our bookstore A free book is also available through the Library: BUAD 460 title: https://go.oreilly.com/okanagan-college-library/library/view/-/9781118617267/?ar
Lecture slides and other readings will be posted on Moodle

