

# Business Administration

Course Number:	<b>BUAD 298</b>
Course Title:	<b>SMALL BUSINESS MANAGEMENT</b>
Credits:	3
Calendar Description:	This course introduces students to rational problem solving and decision-making process that will be applied to typical marketing, management and financial concerns that small business managers need to address. Other topics that will be explored include growing a business, franchising, family businesses, succession planning, and exit strategies ( <i>also offered by Distance Education</i> ).
Semester and Year:	<b>WINTER 2024</b>
Prerequisite(s):	BUAD 116, 123, 128, 195
Corequisite(s):	No
Prerequisite to:	No
Final Exam:	Yes
Hours per week:	3



**Evaluation Procedure**

**Company Simulation  
Assignment.**

**Teams are given an  
investment of \$500k  
to start a company.**

**x10 Parts = 10%**

- Part 1 – Identifying Entrepreneur Goals
- Part 2 – Forming a company
- Part 3 – Developing a Product
- Part 4 – Market Analysis
- Part 5 – Setting up Shop / Inventory
- Part 6 – Hiring & Management
- Part 7 – Marketing
- Part 8 – Financial Statements
- Part 9 – Forecasting
- Part 10 – Growing the company



## **SKILLS ACROSS THE BUSINESS CURRICULUM**

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The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

## **STUDENT CONDUCT AND ACADEMIC HONESTY**

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### **What is the Disruption of Instructional Activities?**

At Okanagan College (OC), disruption of instructional activities includes student “conduct which interferes with  
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