

# Business Administration

Course Number: **BUAD 113**

Course Title: **CANADIAN BUSINESS**

Credits: 3

Calendar Description: This course provides an overview of Canadian business, industry and government and their interactions with local, national and international economies. Topics include resource allocation and the impact of current events upon public and private financial decisions

Semester and Year: **Winter Wr**

**Professors**

Name	Phone number	Office	Email
<b>Robert Ryan</b>	<b>250-762-5445 x4941</b>	<b>C132</b>	<b>rryan@okanagan.bc.ca</b>
<b>Patrick Schryburt</b>	<b>x4456</b>	<b>E218</b>	<b>pschryburt@okanagan.bc.ca</b>

**Learning Outcomes**

Upon completion of this course students will be able to

- describe the relationship between marginal utility and price in equilibrium.
- demonstrate how households (demand) and businesses (supply) interact in various market structures to determine price and quantity of a good produced.
- explain the economic issues of demand and supply and identify the implications of Equilibrium in a market.
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**Notes****Term work**

Your professor will assign exercises, problems, and projects throughout the course to monitor your progress and encourage you to keep up to date with the lesson topics.

- All assignments must be completed as requested by the professor on or before the established due date.
- Refer to OC Policies in OC calendar regarding student discipline.

**Term Project**

A group project to conduct and evaluate secondary research related to a current economic issue of interest to you. The following is a list of possible topics to select from:

- International Trade (NAFTA, TPP),
- Monopolies such as Health care and ICBC.
- Climate Change
- Minimum Wages
- Oil Pipelines (Keystone XL, Kinder Morgan, Energy East)
- Non-Fungible Tokens
- Entrepreneurship
- Or another topic that you think is relevant to this course. Please check with your professor first.

The report will

- include / rely upon, Secondary Research: the paper will be supported with meaningful secondary resources
- Utilize

Course Schedule

Date	Topic	Textbook
2024 Week of	Monday January 8th, First day of class Monday February 19 <sup>th</sup> , Statutory Holiday (no classes)	

## **SKILLS ACROSS THE BUSINESS CURRICULUM**

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The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

## **STUDENT CONDUCT AND ACADEMIC HONESTY**

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### **What is the Disruption of Instructional Activities?**

At Okanagan College (OC), disruption of instructional activities includes student “conduct which interferes with  
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