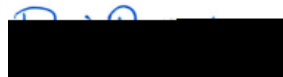


# Business Administration

Course Number:	<b>BUAD 340</b>
Course Title:	<b>STRATEGIC MANAGEMENT 1</b>
Credits:	3
Calendar Description:	This is the first of two courses in strategic management. It will draw upon critical thinking concepts and techniques to evaluate alternatives in a strategic management context. The case method will be used extensively. <i>(also offered by Distance Education)</i>
Semester and Year:	<b>Winter 2023</b>
Prerequisite(s):	BUAD 116, 128, 195, 262, 264, and minimum third-year standing or Admission to any Business Administration Post-Baccalaureate Diploma Program
Corequisite(s):	No
Prerequisite to:	BUAD 375, 410, 412, 415, 440, 480
Final Exam:	Yes
Hours per week:	3
Graduation Requirement:	BBA - Required
Substitutable Courses:	No
Transfer Credit:	CPA (credit with BUAD 365)
Special Notes:	No
Originally Developed:	January 1998
EDCO Approval:	May 2017





**Notes**

**Exams (45%)**

During the semester, there is a mid-





## **SKILLS ACROSS THE BUSINESS CURRICULUM**

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The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

## **STUDENT CONDUCT AND ACADEMIC HONESTY**

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### **What is the Disruption of Instructional Activities?**

At Okanagan College (OC), disruption of examinations, lectures, seminars, tutorials, group meetings, other related activities, and with students using the study damage, assault, discrimination, harassment and fraud. Penalties for disruption of instructional activities include a range of sanctions from a warning and/or a failing grade on an assignment, examination or course to suspension from OC.

### **What is Cheating?**

use is made of books, notes, diagrams or other aids excluding those authorized by the examiner. It includes communicating with others for the purpose of obtaining information, copying from the work of others and purposely exposing or conveying

Students must submit independently written work. Students may not write joint or collaborative assignments with other students unless the instructor approves it in advance as a group/team project. Students who share their work with other students are equally involved in cheating.

### **What is Plagiarism?**

Plagiarism is defined as