



**Professors**

| Name                                    | Phone number                            | Office         | Email                           |
|---|---|----------------|---------------------------------|
| <b>Rishi Bhardwaj</b><br>Course Captain | <b>250-762-5445</b><br><b>ext. 4988</b> | <b>K: B135</b> | <b>rbhardwaj@okanagan.bc.ca</b> |

**Learning Outcomes**

Upon completion of this course students will be able to

- x discuss the current realities and potential for electronic commerce.
- x describe the major business strategies for e-commerce including e-commerce business models and transaction-based websites.
- x describe the current legal and ethical issues surrounding e-commerce.
- x create a basic website prototype utilizing professional website development tools.

**Course Objectives**

This course will cover the following content:

*\* Please refer to the Course Schedule and Moodle for weekly topics and course objectives*

**Evaluation Procedure**

|                     |      |
|---------------------|------|
| Term Work & Quizzes | 10%  |
| Web Labs            | 20%  |
| Term Project        | 30%  |
| Mid-Term Exam(s)    | 20%  |
| Final Exam          | 20%  |
| Total               | 100% |

**Notes****Term Work**

This grade is based on work completed during web development labs and other individual activities. These additional activities may include quizzes, papers, forum posts, study journals, blogs, presentations, current events, and other relevant work.

**Web Development Labs**

Web Development lab activities provide the hands-on application of concepts learned in this course. All web lab activities must be completed when due. Lab activities may utilize a variety of software or online applications.

**Term Project**

Unless there is both a valid reason and prior approval from your instructor, late

| Date            | Topic  | Textbook |
|-----------------|--|----------|
| 2023<br>Week of | Monday February 13 <sup>th</sup> , First day of class<br>Monday February 20 <sup>th</sup> , Statutory Holiday (no classes)<br>February 21 <sup>st</sup> thru 24 <sup>th</sup> , Mid-semester study break<br>Friday April 7 <sup>th</sup> and Monday April 10 <sup>th</sup> , Statutory Holidays (no classes)<br>[Redacted] Last day of class |          |

