

Business Administration

Course Number:	TOUR 105
Course Title:	INTRODUCTION TO TOURISM
Credits:	3
Calendar Description:	This course provides students with an understanding of the complex nature of tourism including economic, environmental, and social impacts. Topics include components of the tourism industry; linkages between tourism and hospitality; the size, scope and infrastructure of the tourism industry; trends and issues in the industry; travel motivators; career opportunities and the role of management.
Semester and Year:	FALL 2022
Prerequisite(s):	No
Corequisite(s):	No
Prerequisite to:	TOUR 200, BUAD 351 and BUAD 358
Final Exam:	Yes
Hours per week:	3
Graduation Requirement:	
Substitutable Courses:	No
Transfer Credit:	No
Special Notes:	This course is also offered as BUAD 115. Students with credit for BUAD 115 or BUAD 206 cannot take TOUR 105 for additional credit
Originally Developed:	2018
EDCO Approval:	June 2020



Course Schedule:

Important
Dates

SKILLS ACROSS THE BUSINESS CURRICULUM

The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.