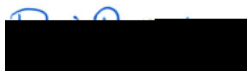


# Business Administration

Course Number:	<b>BUAD 425</b>
Course Title:	<b>BUSINESS &amp; CANADIAN GOVERNMENT POLICY</b>
Credits:	3
Calendar Description:	This course examines Canadian government institutions, structures and practices that impact business planning and operations. Industry associations are studied with a special focus on government agencies and programs that offer assistance and services to small and medium sized businesses. Decision-making models are introduced to understand government policy formation. Key federal, provincial, and municipal legislation and policies are examined. <i>(also offered by Distance Education)</i>
Semester and Year:	<b>FALL 2022</b>
Prerequisite(s):	BUAD 113 or ECON 115 & 125; third-year standing
Corequisite(s):	No
Prerequisite to:	No
Final Exam:	Yes
Hours per week:	3
Graduation Requirement:	Required BBA
Substitutable Courses:	No
Transfer Credit:	
Special Notes:	Students with credit for BUAD 325 cannot take BUAD 425 for additional credit.
Originally Developed:	August 2013
EDCO Approval:	January 2014



**Professors**

<b>Course Captain</b> <b>Dustin Gumpinger</b>	<b>Email</b>	<b>Email</b>	dgumpinger@okanagan.bc.ca
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**Learning Outcomes**

Upon completion of this course students will be able to

- evaluate findings from secondary research related to current public policy issues.
- explain the trade-off between efficiency and fairness as it relates to specific public policy and Canadian business.
- apply the normative approach to government policy.
- apply the positive approach to government policy.
- analyze the economic implications associated with government policy initiatives.
- explain the impact of government policy initiatives on Canadian business.
- recommend new public policy alternatives to political leaders and prepare a scholarly argument to support these new

**Course Objectives****Evaluation Procedure**

Term Work and Participation	25%
Term Paper	25%
Midterm Exam*	20%
Final Exam*	30%
Total	100%

**Notes**

\*You must pass the exam portion of course (25/50) to pass the course.

**Required Texts/Resources**

1. Brander, J. (2014). *Government Policy toward Business*. 5th ed. John Wiley & Sons. Available for free in PDF format on Moodle.
2. Miller, R. L., et al, *The Economics of Public Issues*. 20th ed. Pearson. Available for purchase at the Okanagan College bookstore in print and online formats.

Course Schedule

<b>Week</b>		

## **SKILLS ACROSS THE BUSINESS CURRICULUM**

The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

## **STUDENT CONDUCT AND ACADEMIC HONESTY**

### **What is the Disruption of Instructional Activities?**

examinations, lectures, seminars, tutorials, group meetings, other related activities, and with students using the study facilities of as well as conduct that leads to property damage, assault, discrimination, harassment and fraud. Penalties for disruption of instructional activities include a range of sanctions from a warning and/or a failing grade on an assignment, examination or course to suspension from OC.

### **What is Cheating?**

includes but is not limited to dishonest or attempted