



# Business Administration

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| Course Number:          | <b>BUAD 351</b>   |
| Course Title:           | <b>TOURISM PLANNING AND DEVELOPMENT</b>   |
| Credits:                | 3   |
| Calendar Description:   | This course explores the theories of tourism planning and sustainable development. The roles and interrelationships between government, non-government organizations, and the sector are examined in the context of local, national and international policy and planning frameworks. Learners examine the ecological and environmental impacts of tourism, tourism master plans, and global forces influencing travel. |
| Semester and Year:      | <b>Fall 2019</b>  |
| Prerequisite(s):        | BUAD 206 or BUD 230   |
| Corequisite(s):         | No  |
| Prerequisite to:        | BUAD 449  |
| Final Exam:             | Yes   |
| Hours per week:         | 3   |
| Graduation Requirement: |   |
| Substitutable Courses:  | No  |
| Transfer Credit:        | No  |
| Special Notes:          |   |
| Originally Developed:   | June 2012   |
| EDCO Approval:          | March 2014  |
| Chair's Approval:       |   |







## **SKILLS ACROSS THE BUSINESS CURRICULUM**

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The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

## **STUDENT CONDUCT AND ACADEMIC HONESTY**

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### **What is the Disruption of Instructional Activities?**

At Okanagan College (OC), disruption of instructional activities includes student “conduct which interferes with examinations, lectures, seminars, tutorials, group meetings, other related activities, and with students using the study facilities of OC”, as well as conduct that leads to property damage, assault, discrimination, harassment and fraud. Penalties for disruption of instructional activities include a range of sanctions from a warning and/or a failing grade on an assignment, examination or course to suspension from OC.

### **What is Cheating?**

“Cheating includes but is not limited to dishonest or attempted dishonest conduct during tests or examinations in which the use is made of books, notes, diagrams or other aids excluding those authorized by the examiner. It includes communicating with others for the purpose of obtaining information, copying from the work of others and purposely exposing or conveying information to

“Students are responsible for learning and applying the proper scholarly practices for acknowledging