



Business Administration

Course Number:	BUAD 351
Course Title:	TOURISM PLANNING AND DEVELOPMENT
Credits:	3
Calendar Description:	This course explores the theories of tourism planning and sustainable development. The roles and interrelationships between government, non-government organizations, and the sector are examined in the context of local, national and international policy and planning frameworks. Learners examine the ecological and environmental impacts of tourism, tourism master plans, and global forces influencing travel.
Semester and Year:	Fall 2018
Prerequisite(s):	BUAD 206 or BUD 230
Corequisite(s):	No
Prerequisite to:	BUAD 449
Final Exam:	Yes
Hours per week:	3
Graduation Requirement:	
Substitutable Courses:	No
Transfer Credit:	No
Special Notes:	
Originally Developed:	June 2012
EDCO Approval:	March 2014

Attendance

Treat this class like a job. Attend each class having completed the assigned readings and ready to participate respectfully. If you cannot attend a class, please let me know just as you would with a job.

Policy Regarding Late-submissions

All assignments are due to drop box before midnight on the date indicated in the course-outline unless otherwise indicated. It is your responsibility to upload the correct file. Incorrect files will be considered late. Late submissions will be devalued 10% per day for up to five days. After five days, the assignment receives a zero. In special circumstances where due dates cannot be met, the onus is on the student to contact the instructor in advance and then provide acceptable written documentation (substantive note).

Support

It is better to ask questions well before an assignment is due, and I am happy to help. If you have questions please contact me by email, phone or come to office hours. Please let me know if you have accommodations arranged through accessibility services.

Many students take advantage of the services provided by the following:

Learning centre https://www.okanagan.bc.ca/Student_Services/students/learning-centres/Kelowna.html

Aboriginal Services https://www.okanagan.bc.ca/Student_Services/students/aboriginal.html

Counselling Services https://www.okanagan.bc.ca/Student_Services/students/counselling.html

International Education

https://www.okanagan.bc.ca/Programs/Areas_of_Study/International_Education/Student_Support.html

Required Texts/Resources

Hall, Michael (2008). Tourism Planning, Policies, Processes and Relationships (2nd ed). Pearson Education Limited. **Bring this text to class each day.**

Course Schedule

Week

SKILLS ACROSS THE BUSINESS CURRICULUM

The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

STUDENT CONDUCT AND ACADEMIC HONESTY

What is the Disruption of Instructional Activities?

At Okanagan College (OC), disruption of examinations, lectures, seminars, tutorials, group meetings, other related activities, and with students using the amage, assault, discrimination, harassment and fraud. Penalties for disruption of instructional activities include a range of sanctions from a warning and/or a failing grade on an assignment, examination or course to suspension from OC.

What is Cheating?

in which the use is made of books, notes, diagrams or other aids excluding those authorized by the examiner. It includes communicating with others for the purpose of obtaining information, copying from the work of others

