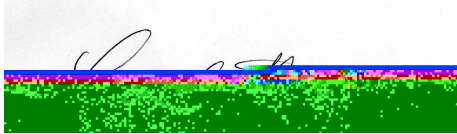




# Business Administration

|                         |   |
|-------------------------|---|
| Course Number:          | <b>BUAD 351</b>   |
| Course Title:           | <b>TOURISM PLANNING AND DEVELOPMENT</b>   |
| Credits:                | 3   |
| Calendar Description:   | This course explores the theories of tourism planning and sustainable development. The roles and interrelationships between government, non-government organizations, and the sector are examined in the context of local, national and international policy and planning frameworks. Learners examine the ecological and environmental impacts of tourism, tourism master plans, and global forces influencing travel. |
| Semester and Year:      | <b>Fall 2017</b>  |
| Prerequisite(s):        | BUAD 206  |
| Corequisite(s):         | No  |
| Prerequisite to:        | BUAD 449  |
| Final Exam:             | Yes   |
| Hours per week:         | 3   |
| Graduation Requirement: |   |
| Substitutable Courses:  | No  |
| Transfer Credit:        | No  |
| Special Notes:          |   |
| Originally Developed:   | June 2012   |
| EDCO Approval:          | March 2014  |
| Chair's Approval:       |    |





## **SKILLS ACROSS THE BUSINESS CURRICULUM**

---

The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral