



**Professors**

**Evaluation Procedure**

Mid-term Exam	15%
Final Exam	20%
SPSS Labs	15%
Survey Research Project	20%
Social Media Project	20%
In-Class Activities	10%
Total	100%

**Notes**

Students must achieve an average passing grade of 50% or greater on the exam portion of the grade and a minimum of 50% total grade in order to pass the course.

Lab work is to be completed individually and requires the use of SPSS computer software.

SPSS Lab #1 – 5%

SPSS Lab #2 – 10%

Survey Research Project – 20%

The survey research project requires the analysis and presentation of a research report and can be completed in teams of no more than four people.

Social Media Project - 20%

Students will use Excel to analyze social media data using a variety of metrics, formulate a report and present their results. This project can be completed in teams of no more than four people.

Class activity grades will be assessed based on completed in-class work. Students must attend the class to complete the required assignments. Class activities not submitted on the day the activity is assigned will not be accepted.

**Required Texts/Resources**

**Course Schedule (tentative)**

Date	Topic	Textbook
	Tue. Sep. 6 - College-wide orientation day	
	Wed. Sep. 7 - Classes begin	
	Mon. Oct. 10 - Thanksgiving Day (no classes)	
	Fri. Nov. 11 - Remembrance Day (no classes)	
	Tues. Dec. 6 - Last day of regularly-scheduled classes	
Dates:	Fri. Dec. 9 to Tue. Dec.20 - Final exam period	

## **SKILLS ACROSS THE BUSINESS CURRICULUM**

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The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

## **STUDENT CONDUCT AND ACADEMIC HONESTY**

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**What is the Disruption of Instructional Activities?**