

Business Administration

Course Number:	BUAD 308
Course Title:	MULTICULTURAL MANAGEMENT
Credits:	3

Calendar Description: In today's global environment, success or failure in business can depend on awareness of the cultural differences among people and countries. Consideration will be given to those issues and problems associated with management in different cultures and in particular to those issues that arise in international business.

The course will examine the application of theory and research in multiculturalism including cross-cultural communication, culturally-biased assumptions, contrasting cultural values and culture shock. *(also offered by Distance Education)*

Professors

Michael Conlin

Course Schedule

Week 1	Course Introduction; Group Formation	Ch 1
Week 2	Assessing the Environment: PELT Understanding the Role of Culture	Ch 1, 3
Week 3	The Role of Culture (cont)	Ch 1, 3
Week 4	Social Responsibility & Ethics	Ch 2
Week 4	Communicating Across Cultures	Ch 4
Week 5	Cross-cultural Negotiation & Decision Making	Ch 5
Week 6	Applied Exercise focusing on use of theory in work setting	
Week 7	<i>Applied Exercise focusing on use of theory in work setting Media:</i>	
Week 8	Formulating Strategy Global Alliances & Strategy Implementation <i>1st In-class Examination (Chs 1-5)</i>	Ch 6, 7 & 8
Week 9	Staffing, Training and Compensation	Ch 9
Week 10k 1		

What is Plagiarism?

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