

Business Administration

Course Number: **BUAD 298**

Course Title: **SMALL BUSINESS MANAGEMENT**

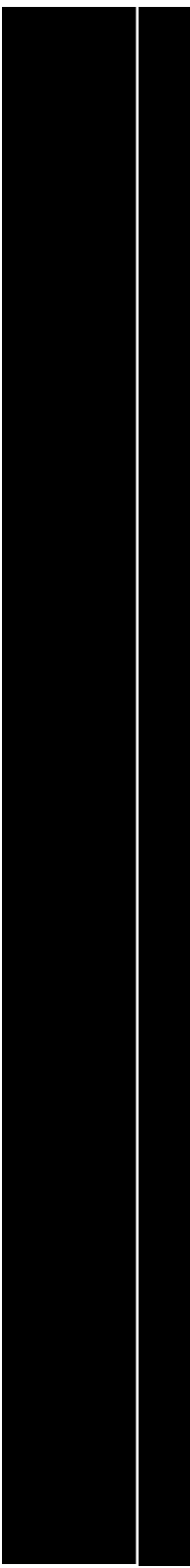
Credits: 3

Calendar Description: This course introduces students to rational problem solving and decision making process that will be applied to typical marketing, management and financial concerns that small business managers need to address. Other topics that will be explored include growing a business, franchising, family businesses, succession planning, and exit strategies (*also offered by Distance Education*).

Semester and Year: **Winter 2018**

Prerequisite(s): B t2t (B)i 76.4eacerns

Professors



Evaluation Procedure

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| Small Business Review Assignment - Individual | 10% |
| Discussions / Participation - Individual | 15% |
| Mid-term Exam - | |

