

Business Administration

Course Number:	BUAD 206
Course Title:	THE BUSINESS OF TOURISM
Credits:	3
Calendar Description:	<p>This course is an introduction to the tourism industry. It provides students with an understanding of the complex nature of tourism including economic, environmental and social impacts.</p> <p>Topics include: components of the tourism industry; linkages between tourism and hospitality; the size, scope and infrastructure of the tourism industry; trends and issues in the industry; travel motivators; career opportunities and the role of management. <i>(also offered by Distance Education)</i></p>
Semester and Year:	Winter 2015
Prerequisite(s):	No
Corequisite(s):	No
Prerequisite to:	BUAD 392
Final Exam:	Yes
Hours per week:	3
Graduation Requirement:	Required – BBA & Diploma, Hospitality & Tourism Management Option
Substitutable Courses:	No
Transfer Credit:	

Professors

Name	Phone number	Office	Email
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Evaluation Procedu

SKILLS ACROSS THE BUSINESS CURRICULUM

The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and