

Notes

Participation: This will be judged based on attendance and participation in class.

One Page Essays:

“ These exercises are designed to improve your critical thinking skills and your analytical writing abilities. For each theory assigned, you must write a one-page essay, due on the day indicated on the Moodle drop box provided.

Weekly Key Concept Papers

“ Each there is an assigned chapter reading (see the course calendar for the detailed schedule). For each assigned chapter, you will be required to write a key concept summary. Submit your summaries to the Turn-it-in drop box by Friday at 23:55 of the week the chapter is assigned.

Research Paper:

- “ See the project brief under the Research Project icon in Moodle for complete details and marking rubric.
- “ This paper is to be no more than 2,500 words, approximately 10 double-spaced word processed pages, excluding Title Page, Bibliography, and Appendices.
- “ You are to select a subject that you want to learn about in Tourism (Suggestions will be provided under the Research Project icon in Moodle).
- “ A 10% reduction of the maximum possible mark will be imposed for each day that the work is late (including due date).
- “ No work will be accepted after 5 calendar days have passed.
- “ All submitted work should indicate clear comprehension of the business communication courses that have been undertaken and marks will be deducted up to 20% for spelling, grammatical and organizational errors.

Course Schedule

Week of:		
Sep 3	History and Overview	Ch 1
Sep 3	Transportation	Ch 2
Sep 10	Accommodation	Ch 3
Sep 11	Food and Beverage Services Recreation	Ch4/ 5
Sep 17	Entertainment One Page Essay 1: Evolution on Transportation and its impact on Canada Research Project Topic (approved by professor) Project Proposal Due	Ch 6
Sep 18	Travel Services Midterm review	Ch 7
Sep 24	Midterm Exam Ch 1 – 7	
Sep 25	Services Marketing	Ch 8

Oct 1

evidence and the penalty. The Dean of the Okanagan School of Business and the Registrar record and monitor all instances of plagiarism and cheating. Penalties for plagiarism and cheating reflect the seriousness and circumstances of the offence and the range of penalties includes suspension from OC.